



**5TH ANNUAL**

# **REGENERATIVE POULTRY CONVERGENCE**



# FRIDAY MORNING

**08:00 AM - 09:00 AM**

**Breakfast + Networking**

Light breakfast, informal networking

**09:00 AM - 10:00 AM**

**Opening Session**

Greetings from the Regenerative Agriculture Alliance followed by an accessible movement session to get our bodies warm and to welcome in the day!



## Break Out Learning Tracks

**10:00 AM - 12:00 PM**

**Farmers**

Arnulfo Perrera, Farm Service Director  
Farm Tour and Farmer Affinity Group for Producers actively raising chickens as part of the Poultry-Centered Regenerative Agroforestry (PCRA) ecosystem.

**10:00 AM - 12:00 PM**

**Food Processing**

Delicia Garcia  
Hernandez, Stacyville  
Plant Manager

Poultry-Centered Regenerative Agroforestry (PCRA) ecosystem orientation and farm tour for the Stacyville Poultry Processing Workers Affinity Group.

**10:00 AM - 12:00 PM**

**Food System Marketers,  
Advocates, and Buyers**

Poultry-Centered Regenerative Agroforestry (PCRA) ecosystem orientation, farm tour, and community chat. Open to those new to the PCRA ecosystem.

# FRIDAY AFTERNOON

**12:00 PM - 1:00 PM**

## **Lunch**

Meal and conversation, and storytelling from Tree-Range® Farms representative.

**01:00 PM - 02:00 PM**

## **Tree-Range® Farms Chicken Buying**

Local Tree-Range Farms  
Customer Panel

Panelists will include customers actively purchasing Tree-Range Chicken and sharing information about their work, perspectives on sourcing, demand, and market development of a healthy, regional food system.

**02:00 PM - 03:00 PM**

## **Agroforestry - Secondary Crops**

Colin Cureton, Forever  
Green Initiative

PJ O'Connolly, Savanna  
Institute

Reginaldo  
Haslett-Marroquin, RAA

Secondary crops within agroforestry systems can drive ecological and economic value. Speakers will share insights from market development programs advancing Continuous Living Cover, discuss efforts to commercialize and integrate agroforestry products into the PCRA model, and ground the conversation in on-farm application at Salvatierra Farms, sharing how diversified secondary crops can create pathways toward food sovereignty and expanded agritourism.

**03:00 PM - 04:00 PM**

## **PCRA Research**

Dan Hernandez, Carleton  
College

In 2025, the PCRA ecosystem reached a turning point: moving beyond proof of concept to measurable, system-level outcomes. This session shares key findings across environmental impact, poultry genetics, and nutritional performance, showing how integrated agroforestry systems can restore soil health, improve resilience, and produce higher-quality food.

**04:00 PM - 05:00 PM**

## **Chicken Butchery Demo and Community Celebration**

Chicken butchery demonstration from Stacyville Poultry Processing Staff. A celebration of processing staff, new farmers raising chickens under the PCRA model, and the growth of the ecosystem!

# SATURDAY MORNING

**9:00 AM - 09:30 AM**

## **Opening Farm-Side**

Farm-Side Chat over morning coffee with Nick Hernandez (RAA Board Chair), Reginaldo Haslett-Marroquin (RAA Founder and Farmer), Diane Christofore (RAA Executive Director)

**09:30 AM - 09:40 AM**

## **Frame the Day**

Overview and context setting for State of the Ecosystem

**09:40 AM - 12:30 PM**

## **State of the Ecosystem**

Strategic updates from the Regenerative Agriculture Alliance on Midwest growth and development through partnership-driven work.

**12:30 PM - 04:00 PM**

## **Northfield Earth Day**

Participants are invited to join us at the Northfield Earth Day Celebration! We'll be exhibiting at Armory Square. Engage with the local Northfield community, and take the opportunity to connect more deeply with regenerative poultry leaders.

**03:30 PM - 05:00 PM**

## **Stacyville Poultry Processing Facility Tour**

415 Industrial Dr, Stacyville, IA

An event for those interested in touring and learning about poultry processing, prior registration is not required, just show up! Tour is of Stacyville Poultry Processing Plant. Transportation is not provided.



You're Invited To

# NORTHFIELD EARTH DAY!

Saturday, April 25th 11am-4pm  
Armory Square, Northfield

ARMORY SQUARE



Workshops,  
Eco Exhibitors,  
Market Square  
Vendors



FRIDAY  
APRIL 24th  
KICK OFF EVENT!  
EARTH DAY  
CONTRA DANCE  
ARMORY SQUARE  
7-10pm





**EXIT**

# STACYVILLE POULTRY PROCESSING FACILITY TOUR

**3:30 PM - 5:00 PM**

**415 Industrial Dr, Stacyville, IA**

Join the Poultry Processing Plant facility tour and learn more about the Poultry-Centered Regenerative Agroforestry value chain. Prior registration is not required, just show up! Transportation is not provided.



**Find Your  
Tree-Range® Chicken Retailer!**





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POULTRY CONVERGENCE

