



**POULTRY-CENTERED
REGENERATIVE AGROFORESTRY
ECOSYSTEM
ANNUAL REPORT**

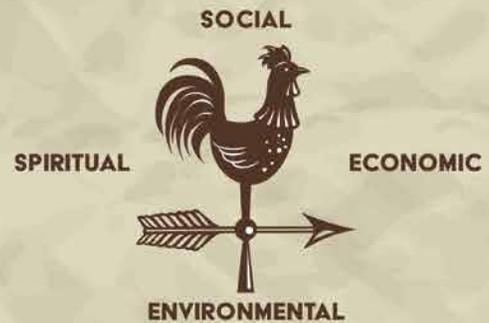


ANNUAL REPORT MAP

WELCOME, TRAVELER

Take a moment to get the lay of the land.

This map is meant to help you navigate the living ecosystem that is the Regenerative Agriculture Alliance. Regeneration doesn't happen in isolation, what you see here is not a single farm, nor a single brand, nor even a single project.



Traveling through this report, you'll pass through distinct regions: Farmers, Research & Development, Business Ecosystem, Key Partners, Financial Services, and Community Outreach. Each is its own terrain, shaped by the people who live there. Some paths are well worn; others are still being cleared. All of them are connected.

To help guide you, we've placed a rooster on our watchful weather vein. He reminds us that this work has many directions, many dimensions, and no single "right" way through. North, south, east, west—each offers a different perspective. If you find yourself unsure which way to go, trust your curiosity. Bring your own lens. Regenerative systems only work when we allow space for many ways of seeing. And if at any point the terrain feels overwhelming, pause. Root down. Remember there is ground beneath your feet. Remember you're not lost, you're discovering.

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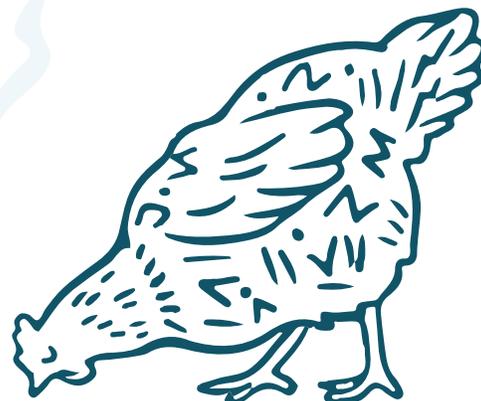
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INTRODUCTION

This year's Annual Report aims to bring grounding and hope as we reflect on the work the full PCRA ecosystem has carried out throughout 2025—work that continually builds the foundation for our long-term goals.

The purpose of the Poultry-Centered Regenerative Agroforestry (PCRA) system is to deliver a complete framework for transforming an agriculture sector: poultry. This framework has resulted in programs that embody system-level thinking.

Throughout this report, you'll find art in many forms—visual, written, linked, and spoken. We asked you, our community, to contribute creative works so we could uplift the voices of the many people who make this movement possible.

**“HOME IS WHERE THE SOIL REMEMBERS US,
WHERE ROOTS HOLD AND WORLDS STEADY.”**

-Nicktae Marroquin-Haslett, Regenerative Agriculture Alliance, Comms Manager

We offered this prompt as an invitation for reflection—and we invite you to hold it as you journey through the stories and data in this year's report. This is a time for recalibrating, conserving, and finding home: grounding ourselves and reinforcing our shared foundation in the midst of challenge and change.

In this annual report you will find:

- Updates on research and on-the-ground work: veterinarians on the farm, farmer updates, and our partnerships.
- Highlights from the Science Team, the Research and Demonstration Farm (Salvatierra Farms), and the 1,000 Farms Research Initiative.
- Profiles of PCRA-aligned businesses, including Tree-Range® Farms, Regenerative Food Processing, Stacyville Poultry Processing, and Salvatierra Farms.
- Summaries of our financials, Continuous Living Cover, and Local Meat Capacity Grant initiatives.





THE TEAM

We are hard-working people committed to making change in our food system and communities.

Diane Christofore
 Regenerative Agriculture Alliance
 EXECUTIVE DIRECTOR



Nicktae Marroquin-Haslett
 Regenerative Agriculture Alliance
 COMMUNICATIONS MANAGER



Shannon Nelson
 Regenerative Food Processing
 DELIVERY DRIVER



STACYVILLE POULTRY PROCESSOR

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 RAA - Stacyville Poultry Processor
 PRODUCTION LEAD

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 RAA - Stacyville Poultry Processor
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16 FULL TIME PROCESSING STAFF
 2 PART TIME PROCESSING STAFF

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 Regenerative Agriculture Alliance
 ECOSYSTEM ADMINISTRATOR



Stephanie Coffman
 Regenerative Agriculture Alliance
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 STACYVILLE POULTRY PROCESSING MANAGER



Arnulfo Perrera
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 FARM SERVICES DIRECTOR



Kayla Jorgenson
 Regenerative Food Processing
 BUSINESS ADMINISTRATOR



RAA BOARD OF DIRECTORS

Nick Hernandez - President
Florence Reed - Vice President
Ann Wolf- Treasurer
Dawn Sherman - Secretary
Bridget Guiza
Reginaldo Haslett-Marroquin - Emeritus



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PCRA FOR THE FARMER

"Having that connection with the land, farming things that I personally consume, having that connection to my sustenance was a big draw to wanting to be a part of this"
- Corrissa Peterson, PCRA Farmer, Organic Compound



A foundational strength of the PCRA system is its ability to adapt—because a system that cannot be culturally compatible cannot truly be replicated. Regenerative change only takes root when it reflects the people, landscapes, and histories of the places where it is practiced. The PCRA model has been embraced and reshaped across diverse contexts: from its origins in Minnesota and Guatemala, to communities in Colombia, to its integration within local Amish farming systems here in the Midwest. Each adaptation affirms what makes PCRA unique—its capacity to scale by remaining grounded in the realities of the communities who steward it.



"It started with getting to know the right mentors and then all of us agreeing that we were willing to put in the work"
- Carly Crombie, PCRA Farmer, Organic Compound



"As one of the many small Wisconsin dairy farms that had to phase out of dairy in the past decade, we were looking to diversify our farm business and utilize our existing facilities. We wanted to make sure whatever enterprise we added would reflect the regenerative ethics our family tries to live by. The RAA ecosystem model does this. RAA provided the support we needed to launch a broiler operation by providing the training for their model and up-front financial support for chicks and feed. In addition, they provided a market for us to sell to. This is huge for a busy farmer that already works off-farm and doesn't have time to do much direct marketing."
-Stephanie Coffman, PCRA Farmer, Wild Apple Meats

A GREENER WORLD

A Greener World (AGW) is a global nonprofit advancing practical, sustainable solutions in agriculture by supporting farmers and educating consumers. Their work recognizes what we also hold true: that how we farm—and the impact our systems have on animals, ecosystems, and communities—are inseparable. This year, our partnership with AGW deepened through our shared involvement in the Climate Smart Commodities program. Although the program ended earlier than expected, the collaboration it generated continues forward. Partnerships like this are essential to strengthening a regenerative system—relationships that outlast individual grants and help build long-term community infrastructure.

In 2025, AGW began the Animal Welfare Approved certification process for the PCRA system. Their team visited farms, assessed practices, and officially certified the Stacyville Poultry Processing Plant as Animal Welfare Approved. While this certification does not change PCRA farming guides—producers have long held high-welfare standards—it provides meaningful third-party verification of the claims we make. For consumers, it adds clarity and trust. For farmers, it affirms the care, intention, and daily work already embedded in the PCRA model.

Animal Welfare Approved is “the only label in the U.S. to require audited, high-welfare production, transport and slaughter practices, and has the single highest impact on consumer purchasing of any food label,” according to The Hartman Group.

We are grateful for AGW’s partnership and look forward to continuing to build a system where transparency, accountability, and regenerative practice reinforce one another at every step.

Learn More: agreenerworld.org/certifications/animal-welfare-approved



A GREENER WORLD



“We are thrilled to partner with the Regenerative Agriculture Alliance to show the powerful benefits of third-party verified high-welfare and non-GMO practices. Through this project, we’re working farm by farm to verify meaningful milestones and mark tangible progress as the Tree Range Farms poultry supply chain moves closer toward being fully certified in Certified Animal Welfare Approved by AGW, Certified Non-GMO by AGW programs. At the heart of this journey are the farmers themselves, and we’re proud to work alongside farmers in the Regenerative Agriculture Alliance network, building a food system that is truly sustainable and transparent.”



Emily Moose, Executive Director, A Greener World

VETERINARIANS ON FARMS!



This year marked a milestone for farmer support across the PCRA ecosystem. For the first time, veterinary care was organized at the system level rather than left to each farmer to navigate alone. Arnulfo Perrera coordinated our inaugural partnership with 4Star Veterinary Services—bringing accessible, consistent, and high-quality veterinary support directly to PCRA farms. This shift represents a major step toward building a unified standard of animal health, farmer confidence, and community-wide learning.

"It has been an absolute pleasure working with the RAA team over the last eight months! We have had great conversations and hands-on learning opportunities regarding bird health and welfare. Our goal is to support healthier birds and happier people, both of which have been accomplished with the help of your amazing team! Thank you for letting me be a part of a wildly successful production season. We look forward to watching RAA continue to grow and succeed in 2026!"

-Dr. Emma, 4Star Veterinary Services



**4STAR
VETERINARY
SERVICES**



FARMERS SHARE THE IMPACT OF THIS NEW RESOURCE!

"Salvatierra Farm had a really nice experience with vet services, we improved our knowledge about biosecurity at the farm level, and our abilities to identify all the factors in chicken management, like ventilation and humidity in the barns. Access to vet services 24/7 is a good way to do poultry because they answer as soon as possible and allow us to make better decisions."

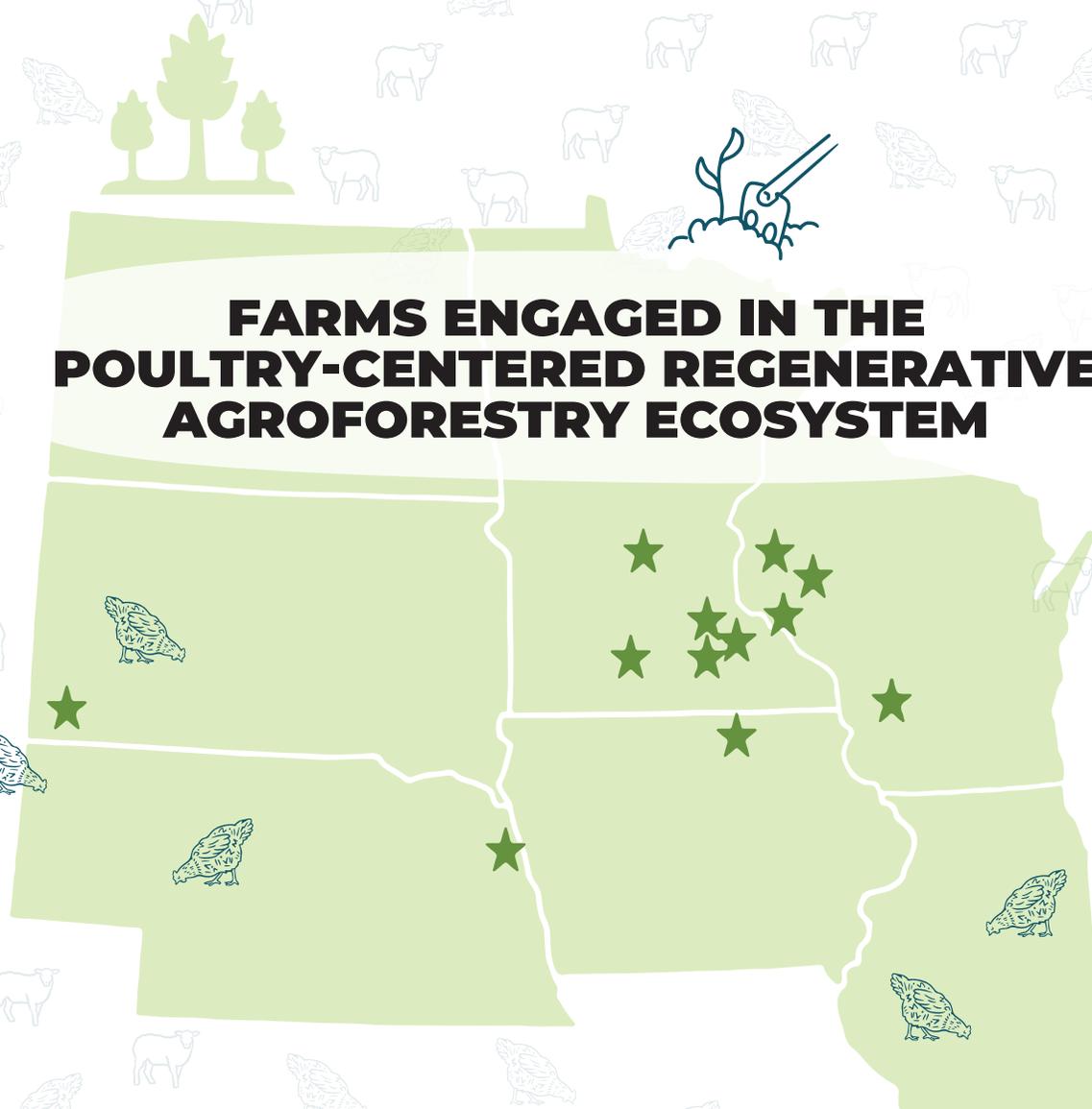
- Daniel Ajpop, Development Consulting Services, RAA



"We are very excited and relieved to have Dr. Emma on retainer for the ecosystem. The euthanasia demo and dissection at the event last fall was extremely helpful. Having guidance on what to track during production for each flock has made us more confident poultry producers, and when we have had concerns, Dr. Emma has responded within 24 hours. Thanks to RAA for providing this resource for producers!"

- Stephanie Coffman, PCRA Farmer, Wild Apple Meat

This part is foundational to the community infrastructure programming needed for a stronger, more coordinated system of care where farmers and animals are supported.



FARMS ENGAGED IN THE POULTRY-CENTERED REGENERATIVE AGROFORESTRY ECOSYSTEM

"I commend Regenerative Agriculture Alliance's commitment to never-ending and continual improvement over 2025. Through a professional veterinary lens, the team has continued their scientifically-based bird health monitoring programs – meticulously tracking body weights, uniformity, and other key metrics on an on-going basis – all in the name of preventative medical surveillance. This ability to quantify bird performance outcomes helps provide an objective lens with which to measure environmental and business sustainability. I speak on behalf of the Four Star Veterinary Service team when I say that this is a deeply rewarding partnership."

-Dr. Alexander W. Strauch, Poultry Veterinarian, Four Star Veterinary Service, Ohio Branch



POULTRY-CENTERED REGENERATIVE AGROFORESTRY FARMERS

The Regenerative Poultry Ecosystem continues to grow, with farmers across the Midwest working together to restore land, rebuild rural economies, and produce climate-smart, sustainable poultry. In 2025, eight farms were actively raising regenerative chickens, with 12 engaged total and others preparing to join the ecosystem in 2026.

Farmers grow a variety of specialty crops to diversify their farming operations. Some additional crops or livestock you might find on Poultry-Centered Regenerative Agroforestry (PCRA) farms are; cows, sheep, garlic, black beans, sunflowers, hazelnuts, elderberries, tree saplings, hay, herbs, fruits, and more.



SUPPORT LOCAL FARMERS!

Your support helps us keep farmers on the land and regeneration in motion through key areas:

- Farmer Services & Training – For on-farm training, business planning, onboarding and mentorship for PCRA farmers.
- Small-Scale Processing – To support Stacyville Poultry Processing operations, serving more than 115 small Midwest farms.
- Research and Development – Verifying the effects of the PCRA system on the land, water, and community. Testing protocols and blueprints to ensure the scalability and teachability of the PCRA system.

This support ensures that the cost of running and expanding this new business isn't imposed on the farmers who rely on it. Keeping the plant running makes local processing accessible and affordable for farmers building regenerative value chains and supports the larger local small-farming community.



DONATE TODAY!

MAKOCE AGRICULTURE DEVELOPMENT



In 2025, the Makoce Agriculture Development, located in the Pine Ridge Reservation in South Dakota continued to deepen its regenerative poultry work with significant progress across its Woyute Regenerative Production Farm. Construction began on their second poultry production unit, with water and electricity installation scheduled for completion in time to welcome broilers in Spring 2026.

Makoce's poultry processing plant reached a major milestone this year: they processed more birds than in any previous year, trained their processing team, and prepare to grow more in 2026.



Beyond infrastructure, Makoce Ag continued to grow its community of producers. In 2025, they enrolled five farmers in the Regenerative Agriculture Alliance's cohort for the regenerative poultry production training program.

Having acquired a mobile poultry processing facility, Makoce Ag can now support these farmers as they start production under the Poultry-Centered Regenerative Agroforestry model.

This year also marked the 5th annual Makoce Ag Convergence—a gathering that has become a cornerstone for bringing together local food system leaders at Makoce headquarters. Attendance saw a notable rise in youth participation through panels, presentations, hands-on workshops, and school group engagement, signaling strong intergenerational investment in a regenerative future.

Highlights from the 2025 convergence included:

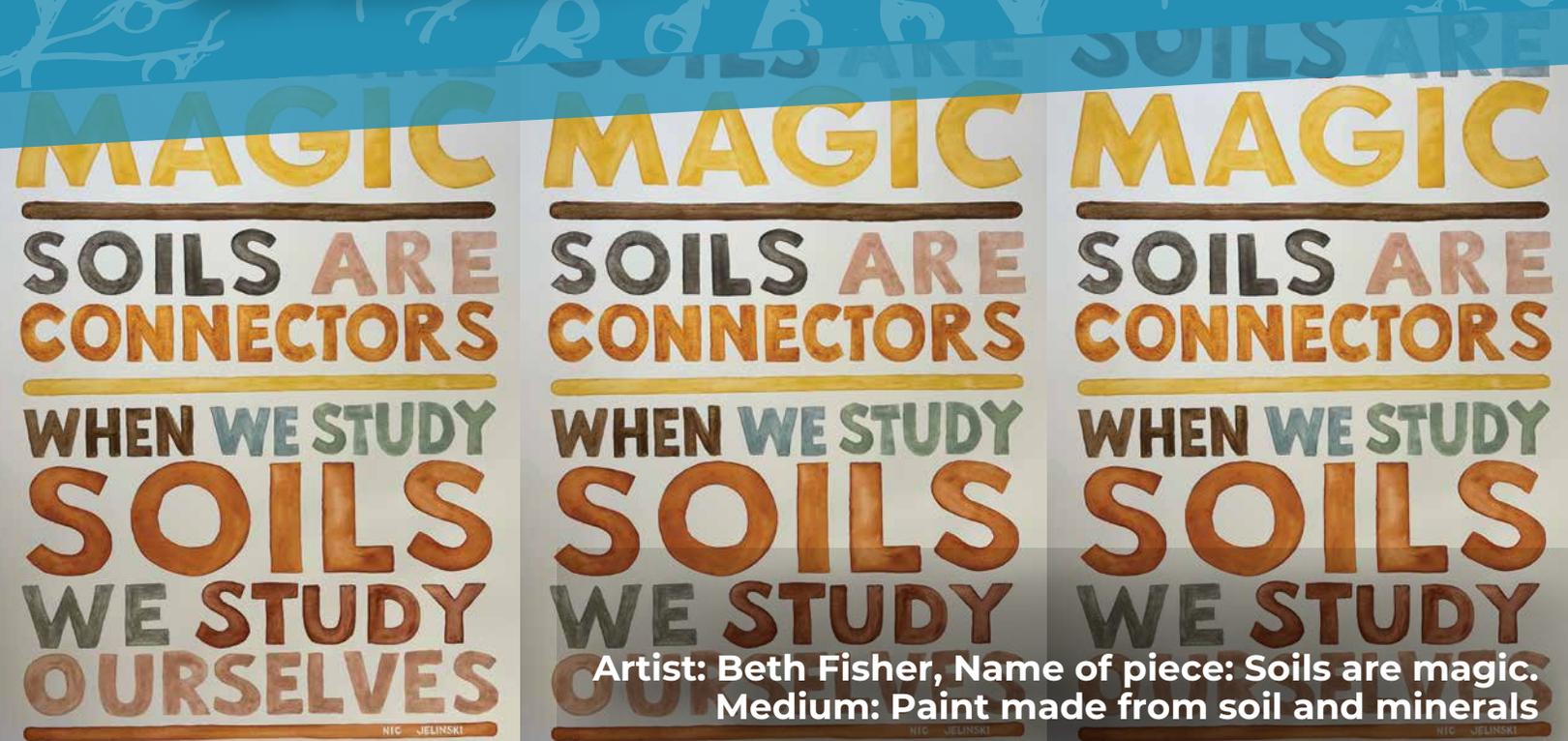
- Updates on Makoce's new processing plant
- A hemp demonstration
- A farm tour
- A look at two production units, including one that raised 700 Pioneer broilers
- A soil health showcase

Together, these milestones reflect a year of momentum, community leadership, and steady, grounded growth for Makoce Agriculture Development.



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Artist: Beth Fisher, Name of piece: Soils are magic.
Medium: Paint made from soil and minerals

RESEARCH DEVELOPMENTS

SCIENCE TEAM RESEARCH FINDINGS!

This year, the Poultry-Centered Regenerative Agroforestry (PCRA) science team reached an important milestone in documenting the ecological impacts of regenerative poultry systems. Dr. Dan Hernandez, Professor of Biology at Carleton College, and his students published new research in *Agroecology and Sustainable Food Systems* that brings verified scientific understanding of PCRA's impact.

The article, *Poultry Grazing Accelerates the Ecological Benefits of Perennialization in a Regenerative Agroforestry System*, draws on three years of research in collaboration with Salvatierra Farms and Organic Compound (Gabor, M. G., Hofmann, M. K., & Hernández, D. L., 2025).



The QR code above links to the study, which compares hazelnut orchards in a chicken silvopasture system and hazelnuts grown without the company of chickens. They found that regenerative poultry systems increase soil organic matter, carbon, and nitrogen, while also enhancing hazelnut tree growth. The findings show that chickens not only coexist with perennials, but can accelerate the ecological benefits of perennializing farms—helping to restore soil health and resilience.



SALVATIERRA FARMS

TRANSITION IN REGENERATIVE EDUCATION

Salvatierra Farms evolves is now the home for PCRA training and educational programs as the PCRA Research and Demonstration Farm. With the online learning platform previously hosted by Regenerative Agriculture Solutions and hands-on workshops shifting over to Salvatierra Farm we are witnessing the roots grow where regenerative education, research, and demonstration come together at one farm site.



SPANISH TRAINING

¡Tenemos una mini-serie en español sobre la avicultura regenerativa! Esta mini-serie guía al estudiante paso a paso por el Sistema Agroforestal Centrado en Aves de Campo (SACAC). Visitamos varias granjas que ya forman parte del sistema para grabar videos y compartir consejos prácticos sobre cómo criar pollos verdaderamente regenerativos.

Hasta ahora contamos con videos sobre:

- Introducción a la Agroforestería Regenerativa Centrada en Aves de Campo
- Primera etapa de la crianza regenerativa
- Cultivos anuales de cobertura
- Observación de sus aves
- Entrenamiento en el potrero

¡Y vienen más videos educativos gratuitos en el 2026! También estamos trabajando en un entrenamiento detallado en español, que se sumará a la oferta educativa disponible en Salvatierra Farms. Estos videos gratuitos serán recursos clave e integrados en esa futura capacitación intensiva en español.

RAA TRAINING COHORT

Each fall the Regenerative Agriculture Alliance coordinates a group of prospective farmers to flock together through the PCRA training in a learning cohort. To date we've facilitated four seasons of these learning cohorts!

Cohort participants receive additional support from the RAA, including guest sessions with members of our science team, experienced PCRA farmers, the RAA Farm Services Director, our Executive Director, and other ecosystem partners. Together, this offers the most comprehensive look at what it takes to join the PCRA movement. Participants gain understanding of the logistical support RAA can provide to farmers and the partnerships across the PCRA ecosystem that help ease and accelerate the development of new regenerative farms on the landscape.

While anyone can take the PCRA training on their own at salvatierrafarms.com, joining the cohort is free and strongly encouraged if you are ready to raise chickens on your land as part of the PCRA system. Learning in flock increases engagement, helps people stay on track with training milestones, and incubates participants if they choose to join the PCRA system and completing the course certifies them to raise Tree-Range® Chicken.



"I am really enjoying the training cohort thus far. The more I hear and understand the philosophy, the more excited I get!"
- Cohort Student

RESEARCH AND DEMONSTRATION

NEW CHICKEN IN TOWN!

The American Society for the Prevention of Cruelty to Animals (ASPCA), provided funding for 3 flocks studied in 2026. Daniel, a Guatemalan agronomist and graduate of Zamorano School of Ag in Honduras, provided international development consulting services and protocols for this research and development.

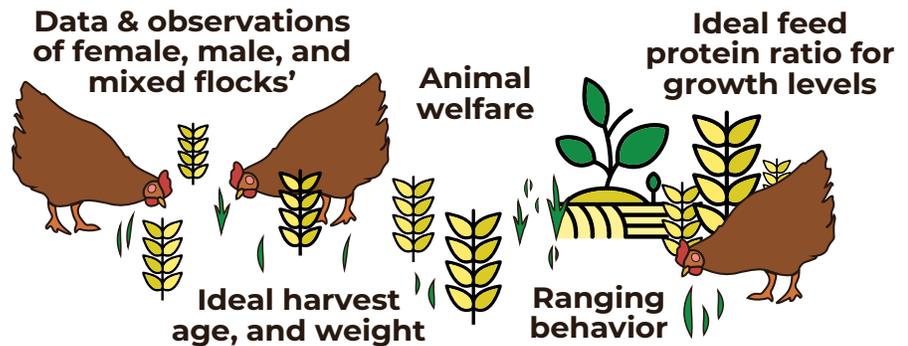
PCRA is a production model that includes fixed-shelters (coops) and rotational paddocks for free-ranging of birds as well as perennial crops such as hazelnuts and other tree species intended to protect, shade, and provide a "Jungle-Like" environment, which is natural to the poultry's evolutionary process. Returning poultry to this original habitat is central to the evolution of the PCRA. This research adds valuable information and strategic data on a specific breed to include standardized growth and performance data, but also adaptation of the breed to free-ranging which is a high bar for most breeds evaluated under this production model, given the significant deterioration of natural behavior associated with available industrial breeds.

Advancing the ecosystem research in 2025 through the testing of a new chicken breed at Salvatierra Farms. The Pioneer breed is a new slow-growth breed that promises advantages for farmers and was tested in the PCRA paddock-based production model to verify what it offers as opportunities for the ecosystem. Led competently, the project delivered farm data on generating a growth and performance profile on this breed that can now be used by all the farmers, whether in the US or anywhere in the world where the PCRA may be implemented.

WHAT WAS TESTED?

Animal welfare, breed selection, feed ration, feed conversion, and farm profile financials, have always been critical indicators of ecosystem performance. This first round of research for the Pioneer breed helped identify initial guidelines and key recommendations to share with PCRA farmers.

KEY METRICS:



WILD APPLE MEATS

Wild Apple Meats Farm assisted in the research study by raising their first flock of 2025 as the "control site". Being part of the research team for Wild Apple Meats means upgrading daily data collection methods and other factors of the PCRA to ensure optimization of operations that can be comparable and can be used to validate the research results. Detailed documentation they noted was also an important part of their organic certification management.

Key conclusions from this research include:

- Good feed conversion
- Easy to work with and train
- Very healthy birds (low mortality) and pecking was not an issue
- No problems with lameness as they reached live finish weights of 6 to 6.5 pounds per bird.
- Excellent ranging behavior and flock distribution in the paddocks

MAKOCE AG

The Makoce Agriculture Development's Woyute Regenerative Farm successfully raised their first flock of Pioneer Broiler Chicken in 2025 as well. This was not a full size (as established by the PCRA) flock as their intention was to adjust their management protocols and processes in relation to their region. Makoce has effectively created a strategic framework for adapting the PCRA to indigenous communities with social, economic, and ecological conditions such as the Pine Ridge Reservation in South Dakota.

Similar Findings: Makoce documented parallel findings under very different ecological conditions. Consistent results are critical, and when this is possible in a system designed with full exposure to the local environmental conditions it is promising to see that their results also include:

- Feed conversion rate within expectations
- Excellent foraging and ranging
- Minimal health issues

WHAT'S BROODING?

WHAT IS A BROODER?

A brooder is simply a nursery; a dedicated space for keeping baby chicks warm, safe, and healthy until they're big enough to move into a coop.

HOW DOES THIS IMPACT FARM CAPACITY?

A brooder allows farmers to start raising the next flock even before the previous flock has graduated off the farm. This shortens the transition time by about three weeks between flocks, which results in farms potentially raising four flocks per warm season instead of the usual two or three, thereby increasing overall farm income.

WHAT WAS LEARNED FROM THE BROODER AT SALVATIERRA FARMS?

Efficient transporting of chickens from the brooder to the grow-out coops.
That in-floor heating significantly reduces baby chick mortality while maximizing energy usage and lessens waste
That having a building specifically designed and insulated for baby chicks gives us better environmental control than the larger coops meant for birds four weeks and older.

WILL THIS BE ADDED TO PCRA MIDWEST GUIDELINES?

Yes. The season illustrated how it maximizes return on investment, increases farmer income, and makes full use of the warm season for raising birds. Recommendations based on ongoing research are still being refined before being established as a standard. However, it's hard to deny the benefits so we foresee some form of brooder will be encouraged as critical PCRA infrastructure.

1,000 FARMS RESEARCH



Several PCRA farms were sampled as part of the 1000 Farms Initiative—a national research project led by the Ecdysis Foundation. The Initiative is collecting ecological and economic data from farms across the country to better understand how regenerative practices impact soil, biodiversity, pest control, yields, and profitability.



This fall at the Regenerative Food Systems Investment Forum, Terra Regenerative Capital hosted a private lunch session with Dr. Jonathan Lundgren where he shared his findings of the three-year study on the benefits of regenerative practices. An important takeaway from that session was that the researchers included cultural questions focused on human health in addition to the health of the land. This underlined the interconnectness of farmers' health and a system cannot be regenerative unless we take a holistic view of health.

With over 1,700 farms already in the dataset, this effort brings powerful science to the forefront of regenerative agriculture—and we're proud to see PCRA farms included!

Photo Credit: Organic Compound





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ECOSYSTEM BUSINESSES

The Regenerative Agriculture Alliance (RAA) was created in 2018 as the non-profit arm of a larger ecosystem designed to build a regenerative, equitable, and socially just agriculture sector. We are focused on scaling up a systems-level regenerative poultry solution that restores ecological balance, produces nourishing food, and puts money back into the hands of farmers and food chain workers.



Regenerative Agriculture Alliance (RAA)



Regenerative Food Processing

Regenerative Food Processing is an LLC founded in 2023 for the purpose of overseeing the commercial activities of the RAA within the PCRA ecosystem and the broader Midwest. It contracts with farmers following PCRA standards, aggregates and processes their products, and manages distribution to established sales channels, ensuring high-quality regenerative food reaches the market. Beyond the PCRA system, RFP also offers custom processing services for small- and mid-sized regional farmers through Stacyville Poultry Processing.



Tree-Range® Farms

The home brand for the sale and distribution of products raised on Poultry-Centered Regenerative Agroforestry (PCRA) farms. Tree-Range® Farms sells and distributes Tree-Range® Chicken, which is produced in PCRA environments.



Salvatierra Farms

Salvatierra Farms is the primary research, development and education site within the PCRA ecosystem. A working example of what regenerative poultry production can look like when guided by a standardized design and system-wide collaboration. Through its role in the PCRA ecosystem, Salvatierra Farms helps model a future of food that is resilient and aligned with the health of people, animals, and the planet.

REGENERATIVE AGRICULTURE ALLIANCE

ENDEAVORS FOR A GROWING ECOSYSTEM: 2025 HIGHLIGHTS

Advocacy with the American Society for the Prevention of Cruelty to Animals (ASPCA)

In June 2025, RAA's Executive Director, Diane, joined an ASPCA-led delegation in Washington, DC, to advocate for higher animal welfare, farmer-first livestock systems. The trip included farm tours, a policy panel, and meetings with congressional offices and USDA officials. Diane later participated in an ASPCA-moderated panel linking on-the-ground farming models with policy opportunities, generating bipartisan interest in alternatives to industrial agriculture.

"Throughout my time in D.C., I felt the weight of juxtaposition—encouragement that our voices matter, alongside the heaviness of ongoing crises. What gives me hope is the resilience of relationships built across the value chain, and the ability to act with humility, care, and commitment to one another."

- Diane Christofore, Executive Director, RAA

Climate Week in NYC

Climate Week brings together global leaders, innovators, and communities to accelerate the transition to a cleaner, fairer future. The RAA joined partners including Why Regenerative, Food Tank, Mad Agriculture, and the McKnight Foundation to share food system solutions. During the 2025 Climate Week Reginaldo Haslett-Marroquin spoke at high-profile events, including:

- Screenings of **(The Jungle)** documentary, where PCRA work is featured as a real-world agriculture solution.
- A performance event about agroforestry, climate, and community farming, hosted by Food Tank and Sponsored by the McKnight Foundatio, about agroforestry, climate, and community farming. Watch it here!
- The Fetzer & Mad Agriculture panel on Sacred Awakening
- The Roadmap for the Future opening panel
- As the Opening Speaker to report on the state of Regenerative Agriculture, highlighting PCRA along with the work of partners including Edacious, Savannah Institute, Iroquois Valley, Compeer Financial, and Practical Farmers of Iowa.

FARM AID: (Read more on PG. 37)

On September 18, RAA hosted a sold-out dinner at Salvatierra Farms to kick off Farm Aid weekend with more than 25 influencers in the alternative media space that have backgrounds in social issues, food, nutrition, and health joining us to hear the story of the chickens and the trees, with a goal of broadening our audience.

Latin American Regenerative Investment Summit (LARIS)

Reginaldo Haslett-Marroquin spoke at LARIS 2025 in Bogotá, Colombia. With a focus on bioregionalism and place-based investment, LARIS challenges traditional financial models to foster solutions that generate lasting environmental, social, and economic impact. With his background in regenerative poultry and indigenous ecological knowledge, Reginaldo brought insight into how community-driven, ecosystem-based investments can restore landscapes, strengthen local economies, and create long-term resilience with models such as PCRA.

Regenerative Food Systems Investment (RFSI) Forum

Held in Minneapolis this year, this is a gathering space for people investing in a regenerative future. After the forum, a group of participants visited Salvatierra Farms as part of the RFSI Regen Farm & Food Systems Tour.

LOCAL FOOD PROCUREMENT: ROOTED IN RELATIONSHIPS AND REGIONAL NOURISHMENT

Through the Local Food Procurement Assistance (LFPA) Program, the Regenerative Agriculture Alliance (RAA) has continued to strengthen Minnesota's regional food system—connecting small and mid-sized farmers to the communities they serve. By leveraging the PCRA model and our USDA-inspected processing facility, RAA and Tree-Range® Farms have worked to ensure that good, regeneratively raised food reaches people where it's most needed.



Over the last two years, our partnerships through the LFPA network have totaled over \$545,000 in local Tree-Range® Chicken distribution, supporting farmers and families across the state.

Our core LFPA partners include:

- The Sanneh Foundation
- Red Wing Area Food Shelf
- Pine Island Sharing Shelves
- The Village Agricultural Cooperative
- Community Action Centers
- Wabasha Area Food Share
- Open Arms of Minnesota
- Comunidades Latinas Unidas en Servicio
- Northside Grocery & Deli
- The Open Door
- Channel One Regional Food Bank

The LFPA program also opened doors to new partnerships with organizations like Open Table, Harvest from the Heart and Listos Preschool & Childcare, who are distributing Tree-Range® Chicken to underserved and culturally diverse communities and children throughout Minnesota.



In **2025 federal LFPA funding was cut** and the Minnesota Department of Agriculture launched its own state-level LFPA initiative. The state program continues the obligation that a portion of LFPA food purchases come from emerging and local farmers.

The LFPA program is planned to continue in 2026 at a smaller state-level scale. Its impact has been significant and we are glad to see it continued. The relationships, trust, and shared learning built through this initiative have rooted the foundation for continued collaboration across the region. We remain deeply grateful to every partner who helps make this work possible—and to the Minnesotans who continue to remind us why this effort matters.

REGENERATIVE FOOD PROCESSING

A place to aggregate all regenerative food raised in the PCRA system!



REGENERATIVE FOOD PROCESSING SERVES A DUAL PURPOSE WITHIN THE PCRA ECOSYSTEM.

RFP operates Stacyville Poultry Processing as a custom service for small- and mid-sized poultry farmers in the Midwest. Unlike the ecosystem-focused branding operations, this facility provides high-quality services to any farmer raising poultry, regardless of participation in the PCRA system.

Starting with the 2026 production season, RFP moves into managing the branding, marketing, and contracting of all regenerative food raised under the PCRA system.

THANK YOU TO OUR STEADY PARTNERS!

To Red Wing Food Shelf,

Throughout the ups and downs of LFPA and 3 different pantry managers, they continued to carry Tree-Range® Chicken. Amy and an army of volunteers are a true blessing for the community of Red Wing and those who the pantry serves, seeing everyone lending a helping hand when we pull up for delivery is a sight to behold. TRC has become a go-to item that is missed when out of stock. Thank you Red Wing Food Shelf for your efforts with holding the line when the many rocky roads of 2025!

To Mississippi Market,

What a busy 2025; highlights include whole store and department remodels as well as members voting for an additional store at the beginning of 2026. Remodels' fresh look of the have also come with needed shelf space in the meat departments. Be on the lookout for a wider selection of Tree-Range Chicken in 2026. It's an honor to grow alongside these longstanding local food champions in the East Metro, a heartfelt "Thank You" to the Mississippi Market Co-op members for your support!

To the Ole Store,

This has been a wonderful relationship from the getgo; Kendall and the crew take great pride with their thoughtful sourcing of the best farm fresh ingredients the area has to offer. Fun Fact: There are 3 Tree-Range producers within 20 miles! When folks come to visit the Team it's great to have a place to point them when it's time to slow down and eat. You are a famous staple to the Northfield area; I take great pride in telling friends and family "I recommend the chicken".



STACYVILLE POULTRY PROCESSING PLANT

SUSTAINABLE PROCESSING

A strong relationship between a small, local processing plant and local farmers has proven essential for mutual success. The processing facility ensures farmers access to reliable services close to home, reducing transportation costs and promoting local economies. For the plant, working closely with local producers fosters trust, transparency, and community engagement. This partnership helps both parties adapt quickly to market demands, maintain local food security, and promote regional economic growth.

Thanks to equipment upgrades, such as new grinding, mixing, and stuffing machines, the plant has been able to add greater value to farmers' products by utilizing chicken parts that previously had limited market potential. Improvements in labeling, including the TRF logo on the packaging, have also contributed to strengthening brand recognition and building a more resilient farmer community.

The addition of the new grinder and mixer has allowed the use of chicken parts that previously could not be sold. The pattie and stuffer machines have further expanded the range of products farmers can take to market.



**GRINDER MACHINE
MIXER MACHINE
PATTIE MACHINE
STUFFER MACHINE**



2 NEW SCALES

Improved weighing accuracy from both ingredients and finished products. This has reduced product waste, ensured compliance with weight standards, and enhanced packaging consistency. Additionally we are now able to include the farmers' logos on the product labels. This development has been well received, including by consumer customers sharing appreciation for being able to easily identify and support their local producers.

Product needs to stay cold, this upgrade has improved both food safety and overall production efficiency.



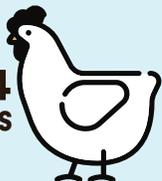
ICE MACHINE

THE STATS 2025

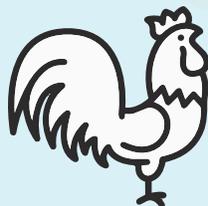
What was processed this year at Stacyville Poultry Processor?

77,466
TOTAL POULTRY
PROCESSED

74,464
CHICKENS



160
CAPONS



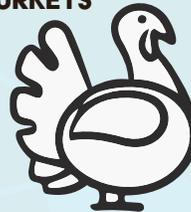
117
GEESE



392
DUCKS



1,534
TURKEYS



138
TOTAL FARMERS SERVED



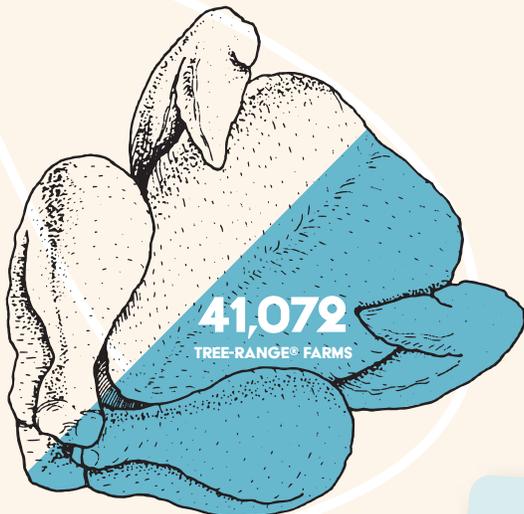
8
TREE-RANGE® CHICKEN
FARMERS



40
NEW SMALL
FARMERS



41,072
TREE-RANGE® FARMS



75,263
TOTAL CHICKENS
PROCESSED



I have visited RAA projects in the USA and Guatemala, and I have been impressed by the way they regenerate local communities by providing income for small family farmers and quality food for all. The Tree-Range® Farm concept is simple and easy for farmers to manage, and it needs to be scaled up to end hunger and poverty in rural communities worldwide.

-Prof. Dr. André Leu

VALUE CHAIN

Let's talk about value chains — specifically the links that make up the Poultry-Centered Regenerative Agriculture system.

WHAT IS A VALUE CHAIN?

A market-based approach to strengthening local and regional food systems.



COLLABORATIVE

Fostered collaboration among businesses along the food supply chain.

ECONOMIC

Coordination that enhances economic opportunities by leveraging skills, relationships, and competencies of participants.



Assists communities to access and utilize physical resources more effectively.

ENGAGED

LEARN MORE ABOUT
VALUE CHAINS



(SOURCE: WALLACE CENTER, VALUE CHAIN COORDINATION QUICKSHEETS)

Each chicken produced under the PCRA production model is the result of a value chain—linking farmers, suppliers, and partners around shared commitments to animal welfare, regenerative practices, and food integrity, here are some of PCRA value chain pillars:

1. CHICKS: THE BEGINNING

Chicks come from trusted hatcheries. Suppliers are chosen for their strong animal welfare practices, ensuring chicks arrive in excellent health. In 2025, our team visited a hatchery partner to learn more about their practices and strengthen this relationship.

2. FEED: LOCAL AND ORGANIC

All PCRA chickens raised for Tree-Range® Farms in 2025 were fed organic feed sourced from a local feed Supply in Wisconsin.

3. CERTIFICATIONS: VALIDATING OUR VALUES

While certifications don't define our practices, they provide transparency and trust to the food farmers produce and enable consumers access to that transparency.

The RAA is working toward coordinating collective support in certification processes for producers. We are creating a standardized resource on obtaining MOSA Organic certification.

We are also pursuing A Greener World's Animal Welfare Approved program. These efforts verify that our high-welfare, regenerative practices are more than a promise—they are third-party measurable and validated.

4. TRANSPORTATION: FROM FARM TO PROCESSOR

When chickens reach maturity they are transported by a trusted regional hauler. In 2025, more than 30 live-bird trips delivered chickens from farmer located under 3 hours from the processing facility.

Farmers appreciate the human touch and responsiveness that comes with a dedicated team for bird transportation. Wild Apple Meats farm shared their experience, "the crew has responded to feedback from producers and the plant, using plastic crates instead of metal and adapting to each farm's needs. Flocks arriving at the plant with very few dead on arrival speaks well for them."



PCRA KEY PARTNERS

Connections with other organizations form the backbone of a resilient PCRA ecosystem. These partnerships anchor our strategic plans for scalability, creating networks of collaboration, shared learning, and mutual support.

A GREENER WORLD

A Greener World (AGW) promotes practical, sustainable solutions in agriculture by supporting farmers and educating consumers. We believe the way we farm, the nutritional quality of the meat, milk and eggs produced—and the impact of farming systems on wildlife, the environment and wider society—are all connected.



A GREENER WORLD

[Click me!](#)



[Click me!](#)

COMPEER FINANCIAL

Compeer Financial is a member-owned, Farm Credit cooperative serving and supporting agriculture and rural communities. We provide loans, leases, risk management and other financial services throughout 144 counties in Illinois, Minnesota and Wisconsin. Based in the upper Midwest, Compeer Financial exists to champion the hopes and dreams of rural America.

IROQUOIS VALLEY FARMS

Iroquois Valley Farmland REIT is an organic, regenerative farmland finance company that provides farmer-friendly leases and mortgages to the next generation of organic, regenerative and transitioning farmers. Since our founding in 2007, we have directed \$126.6 million in investments in organic agriculture. Our goal is to make organic, regenerative agriculture the norm, not the exception in America to benefit the health of the soil and of future generations.



[Click me!](#)



[Click me!](#)

POTLIKKER

Potlikker Capital is united by a commitment to transform agriculture through partnerships that support producers and processors who have long been excluded from traditional forms of capital. These relationships go beyond funding—they strengthen resilience, open doors to new opportunities, and help lay the foundation for generational stability. Each collaboration moves us closer to a food system that is more adaptive, inclusive, and guided by the leadership of those who live and work closest to the land.

FOOD WORKS GROUP

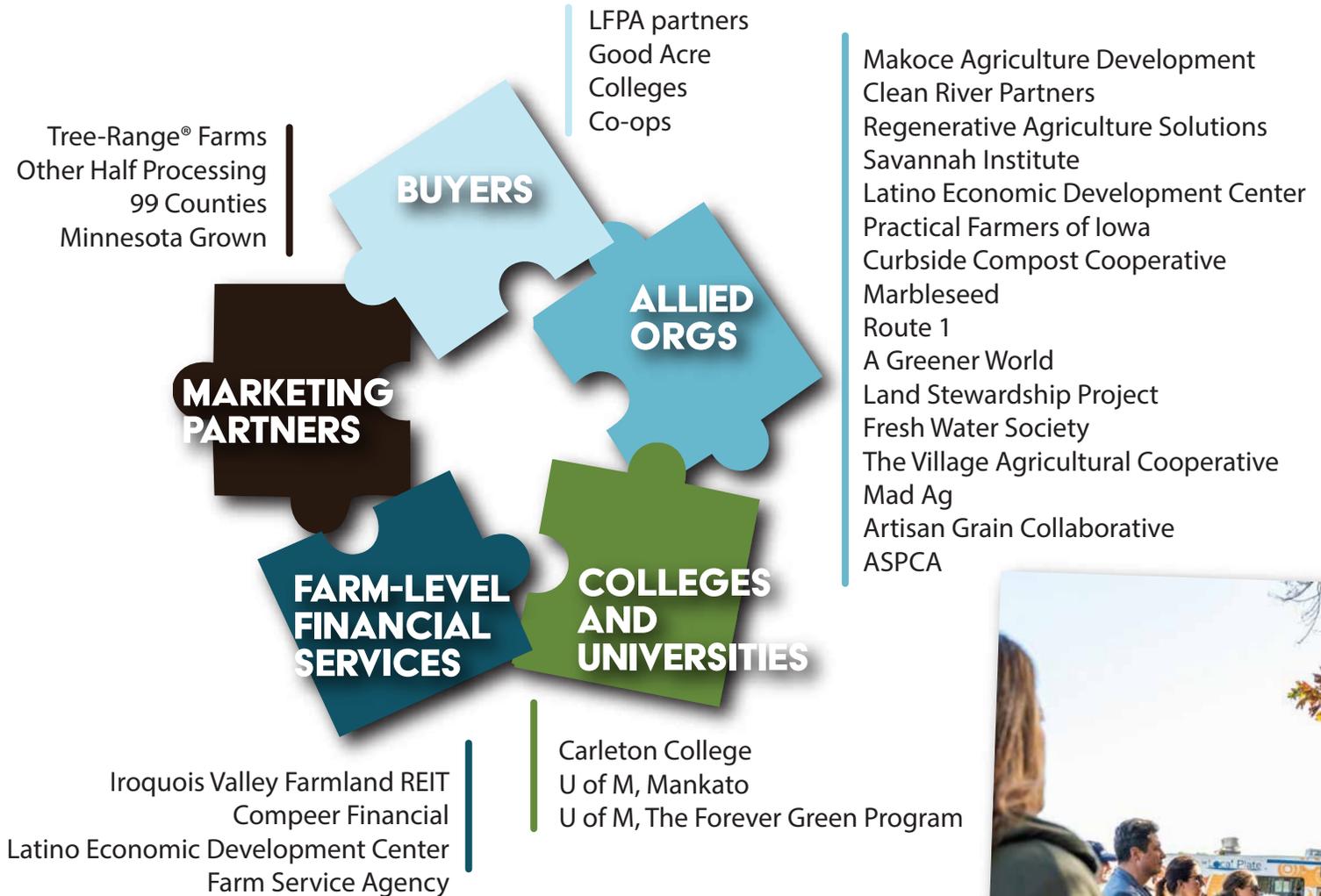
With support from Food Works Group the RAA underwent a strategic planning process during 2025. Food Works Group is a nonprofit that works regionally and nationally helping to start projects by creating solutions that meet organizations' long-term visions.



[Click me!](#)

ECOSYSTEM PARTNERS

The Poultry-Centered Regenerative Agriculture Ecosystem just keeps growing! We are so fortunate to be creating change alongside and in partnership with all these organizations, communities, and businesses.

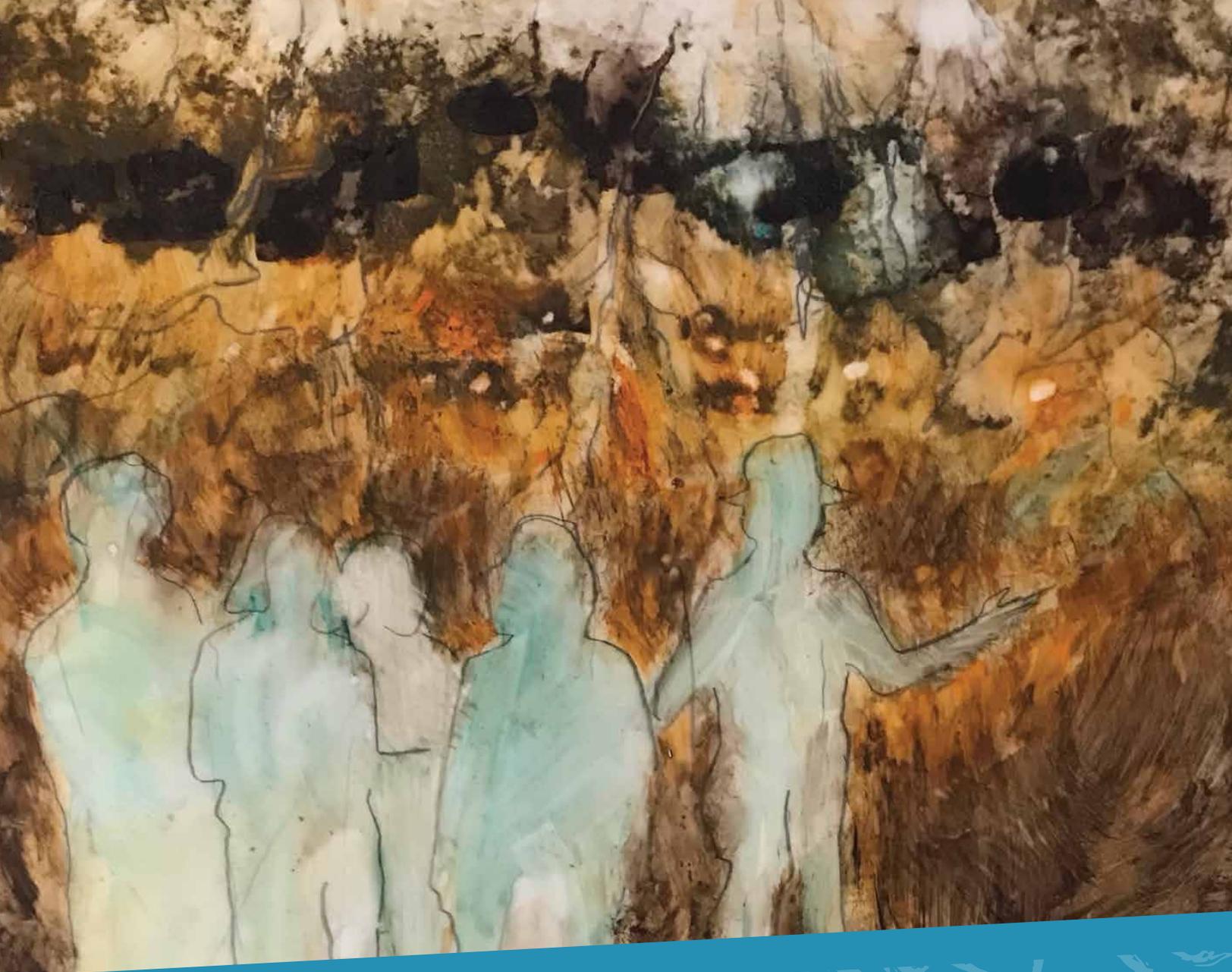


"Many years ago, we were first inspired by the practical vision of raising chickens beneath a canopy of trees and food forests making them happier while enriching the soil. Over time, RAA has grown into a shining example of that vision brought fully to life, creating a meaningful connection from farm to table. Their thoughtful planning and collaboration with a diverse range of small-scale farmers and producers has become a beautiful story to share with consumers, offering a clear and actionable path to support and participate in the solutions we urgently need to scale.

Working alongside their talented and dedicated team has deepened our understanding of the challenges farmers face and strengthened our own efforts to educate consumers. In addition to their on-the-ground work with farmers, the conferences, soil research, and hands-on farm tours they host are deeply appreciated by all of us in the region who are striving to shift agriculture from degenerative to regenerative"

-Rose Welch, International Director, Organic Consumers Association





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Lynn Middleton-Koller. "Roots"
Medium: Watercolor & Pencil on Yupo paper)

RAA FINANCIALS

*all values are rounded to the nearest hundred for clarity

FINANCIAL RESILIENCE

We are entering an era of Poultry-Centered Regenerative Agroforestry (PCRA) as defined by regional leadership, financial resilience, and a growing number of regional PCRA communities. PCRA 2.0 marks a shift from early pilot work in the Midwest to a constellation of regional hubs like Makoce Agriculture Development, that are organizing their own value chains, training producers, building infrastructure, and shaping PCRA to local biomes. As interest grows, we see that a strength of this system lies in its economic, social, and ecological adaptation.

As the model expands, we are grounded in a commitment to building systems that are not only ecologically regenerative but also financially resilient. PCRA 2.0 is building on clear KPIs showing verifiable outcomes and enterprise development that generate real economic value: i.e. regional processing capacity, transportation services, farmer cooperatives, perennial crop nurseries, market access for products like Tree-Range® Chicken. These are the building blocks of a circular economy where wealth grows within the communities that steward the land and labor.

This is the future: a self-sustaining ecosystem where producers have multiple income streams, regional partners own critical infrastructure, and new jobs and businesses grow out of the opportunities of the value chain as its ownership, governance, and control are returned to communities. As PCRA scales, it is designed to become its own engine—an interconnected web of farms, enterprises, and community partners that can stand on its own, grow on its own, and deliver on long-term resilience for the regions that adopt it.

2025 BUDGET HIGHLIGHTS

Total Income
\$2,656,000

Grants Awarded: \$2.6M

- Unrestricted: \$2,270,000
- Restricted: \$70K
- Federal: \$270K

Individual Donations: \$15,000

RAA Net Income \$981,000

WHERE DID THE MONEY GO?

Total Expenses
\$1,674,800

Total Ops: \$910,000

- Personnel \$778,300
- Travel & Meetings \$51,400
- Office Admin \$14,700

Events \$43,061

- Professional Fees \$105,300
- Program Expenses \$488,300
- Producer Incentive Payments \$84,900

REGENERATIVE FOOD PROCESSING

Total Investment: \$616,686

PARTNERSHIPS FOR CLIMATE-SMART COMMODITIES



In times of uncertainty, it's important to acknowledge challenges that can leave us unsure of our next steps. We can't control the shifting landscape, but we can take stock of what's happening, understand its impact, and recommit to the shared values and work that continue to move us forward.

This year the PCSC grant program was completely altered. As a subawardee of this program, this news required RAA to pivot and adapt. Ultimately the work we advanced under the Climate-Smart Commodities grant remains deeply meaningful, and the progress that was made cannot be erased.

GRANT IMPACT



Martin and son Rudy Larsen inspecting oats about four weeks before harvest. Martin was an enrolled producer, and Rudy was voted 'most likely to raise oats' by his high school classmates.

In its first year, we enrolled 29 farmers, over 2,500 acres of small grain production and distributed \$175,780.50 in incentive payments to small grain producers in the Midwest, helping offset the upfront costs to farmers transitioning to regenerative systems.

The grant had also secured five years of support to measure, monitor, research, and verify (MMRV) ecological outcomes on these farms—gathering baseline data to better understand the impacts to report on the climate benefits of the Poultry-Centered Regenerative Agroforestry. It assisted greatly in laying the infrastructure for real change—change that is backed by the data, shared across regions, and used to influence both market and policy development.

Nationwide, the Climate-Smart Commodities initiative included 135 projects spanning 102 commodity crops and nearly 200 unique practices, reaching almost every state and territory in the country.

Our part in this project was made possible through the leadership of Bec Ersek RAA's Grant Manager, leadership at Regeneration International and a wide network of sub-awardees; Tree-Range Farms, Freshwater Society, Minnesota State University, Carleton College, Regenerative Agriculture Solutions. Other partners include A Greener World, The Nature Conservancy, Savanna Institute, Other Half Processing, and Marbleseed—just to name a few.

WHAT DOES THIS MEAN FOR PCRA FARMERS

The work we accomplished through this grant is foundational groundwork in our mission and long-term vision for transforming food systems. Our partnerships from this project still remain and they're central to continue moving forward in this regenerative work.

LOCAL MEAT CAPACITY GRANT

In 2024, the Regenerative Agriculture Alliance was awarded a Local Meat Capacity Simplified Equipment Grant, a program dedicated to carrying out critical improvements. This \$244,000 investment enabled essential equipment upgrades at the Stacyville Poultry Processing facility.

To ensure we made informed and strategic decisions, RAA team members visited facilities such as Lorenz Meats and Nordik Meats to learn from regional leaders in meat processing. As a result, we added meat grinding equipment, new scale printers, a new scalding tank, a security camera system, and a new ice machine. These upgrades allow Stacyville to offer more value-added services expanding opportunities for local and regional farmers.

We plan to continue expanding and upgrading equipment in 2026, the final year of this grant contract, further strengthening poultry processing capacity for independent farmers in the region.



CONTINUOUS LIVING COVER GRANT

Empowering Growers: Midwest Hazelnut Distribution for Poultry-Centered Regenerative Agriculture

Funded through the Minnesota Department of Agriculture, the Continuous Living Cover (CLC) Grant will continue into its third year in 2026, marking the Regenerative Agriculture Alliance's third time receiving this valuable state support. This funding plays a critical role in establishing local perennial systems and building the early-stage enterprises and value chains needed to bring Continuous Living Cover crops to commercial scale. In partnership with other value-aligned organizations, the CLC grant supports RAA's long-term work to integrate hybrid hazelnuts into the silvopasture-based Poultry-Centered Regenerative Agroforestry (PCRA) production model.

In 2025, RAA reached an important milestone in the life of this project. Through a contract with the Upper Midwest Hazelnut Development Initiative, PCRA producers gained access to the university's food processing facility in Ashland, Wisconsin. Hazelnuts were processed at this facility including sorting, shelling, and roasting. In 2023 a CLC grant had funded a hazelnut dehusker adding on-farm infrastructure critical during hazelnut harvest previous to transporting to the facility in Ashland WI.

In 2026, the third year of funding will focus on deepening and expanding this work. Plans include distributing free hazelnut seedlings for farmers to get them on the ground, and expanded education and networking opportunities for growers. RAA and partners will participate in regional gatherings such as the Savanna Institute Hazelnut Grower Meeting and the Forever Green Forum, host seedling distribution events at Salvatierra Farms, and fall seedling harvests, distribution and planting. Together, these efforts continue to strengthen a community of practice working toward resilient perennial regional continuous living cover.



Advocating for Continuous Living Cover

In March 2025 Regenerative Agriculture Alliance's Farm Services Director Arnulfo Perrera, testified at the Minnesota State capital in St. Paul on the importance of the state to continue investing in continuous living cover grant programs. His advocacy and that of allies in the regenerative agriculture space support the expansion of regenerative practices and state funding initiatives that empower farmers.



Minnesota hosts two native hazelnuts, American and Beaked, which are tough, flavorful shrubs used for centuries by Indigenous peoples. These native varieties, are incredibly hardy and adapted to the harsh Midwest climate, making them ideal for sustainable agroforestry.

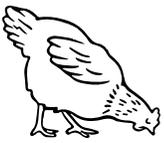


The Regenerative Agriculture Alliance (RAA) recognizes the partnership with Compeer Financial, a long-standing partner whose support has been instrumental in advancing the PCRA ecosystem. In 2025, Compeer Financial deepened their engagement, joining numerous farm tours at Salvatierra Farms and demonstrating firsthand their commitment to learning about how to support system level solutions for farmers through their financial services.

Compeer Financial engages the PCRA through a line of credit to finance annual operating expenses associated with poultry production and processing. This concrete step reflects a recognition of the value of regenerative farming as a viable, scalable model for the future of agriculture.

This financing provides upfront cash to cover cost of production, a critical factor in producing high value food products.

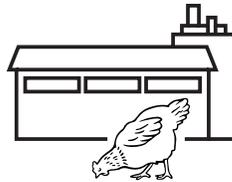
USE OF FUNDS BREAKDOWN



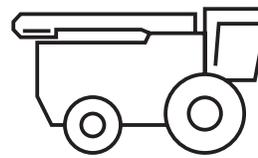
Chick
Procurement



Feed
Supply



Processing
Costs



Transportation
Logistics



Farmer
Payments

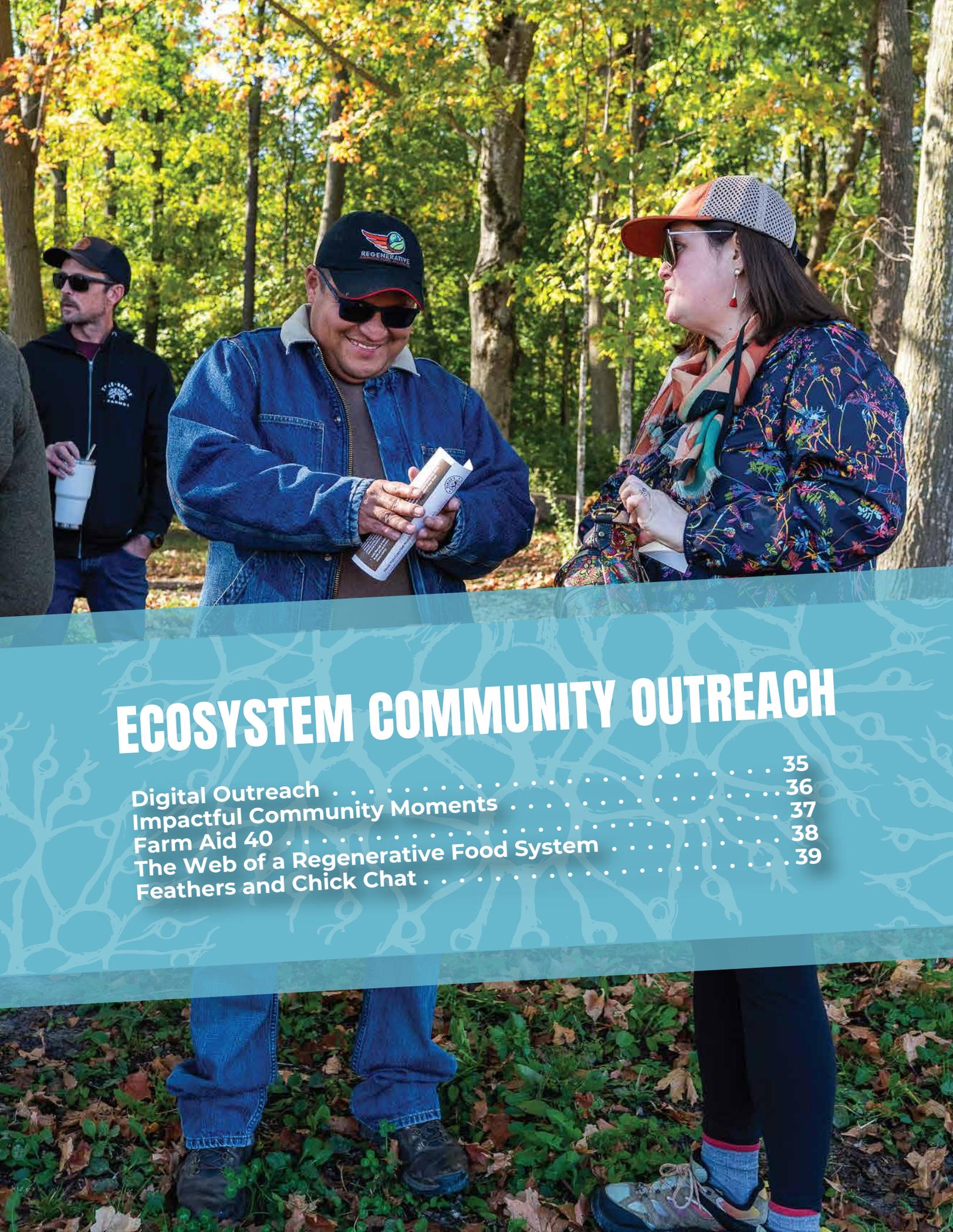
Through this line of credit, contracted PCRA farmers don't have to wait on payment until after market sales, producers receive a check right after their chickens graduate through processing at the plant.

Compeer Financial is a member-owned Farm Credit cooperative serving 144 counties across Illinois, Minnesota, and Wisconsin. With over 1,500 team members supporting more than 78,500 member-owners, they provide loans, leases, risk management, and other financial services with expertise, personalization, and a commitment to the hopes and dreams of rural America. Their team frequently engages in collaborative conversations with farmers, researchers, and industry specialists, offering insight that extends beyond their immediate service area into broader agricultural systems.

We are grateful for Compeer Financial's ongoing partnership, which uplifts our work and supports farmers navigating a new farming system. As we continue to build the PCRA ecosystem, we look forward to expanding this relationship and celebrating shared successes in regenerative agriculture.

Compeer Financial is proud to partner with Regenerative Agriculture Alliance in driving growth across the agriculture sector. By providing a revolving line of credit, Regenerative Agriculture Alliance can supply farmers with feeds and chicks, creating new income opportunities and strengthening the rural economy. Together, we help farms and communities flourish.

- Sai Thao, Sr. Lending Specialist, Compeer Financial



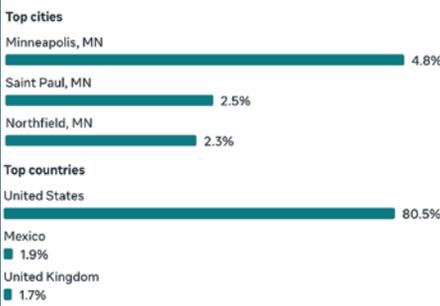
ECOSYSTEM COMMUNITY OUTREACH

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DIGITAL OUTREACH

INSTAGRAM

Top posts based on likes and reactions



Fun Fact!

Instagram gets more reach than facebook!



Introduction Reel for Salvatierra Farms!



Spanish Training Promotion Reel!



Farm Aid Recap Reel!



Marbleseed Conference Recap!



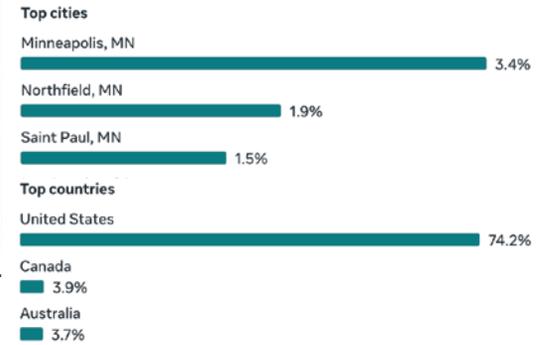
Thank you to Daniel Ajpop!



Introduction reel for Salvatierra Farms!

FACEBOOK

Top posts based on likes and reactions



NEWSLETTERS

Each month more than 3,000 people receive the RAA newsletter to stay connected and informed on the ecosystem, this year we sent out 26 newsletters and email blasts. From local events and farmer opportunities to ecosystem updates and regenerative education, these monthly stories help bridge the work happening on the ground with our larger community.

And people are paying attention—in a big way. Our top newsletters of the year (linked below) all saw open rates above 40%, exceeding non-profit averages. That tells us something important: the work resonates, not just with our farmers and partners, but expands to all—including you and the broader community that cares about changing our food system.

WHERE THE SEASON SLOWS,
ROOTS DEEPEN



RANGING FAR AND WIDE



HANDS IN THE SOIL,
EYES ON THE ECOSYSTEM



IMPACTFUL COMMUNITY MOMENTS

FARMER LEARNING CIRCLES

Dr. Ana Fochesatto, a postdoctoral researcher at UW–Madison, continued to partner with RAA in her research. Along with her assistant, Anna Jurena, work continued through 2025 on the Strengthening Community Connections in the Regenerative Poultry Value Chain project, supported by North Central SARE.

Over the past two years, the project has facilitated with PCRA farmers to lead learning circles that reflect the diversity, creativity, and care within our community. From José Callejas hosting a pupusa lunch and sharing stories and photos about his family's farming roots from El Salvador, to Stephanie Coffman's honest conversations about land succession and labor, each event sparking dialogue and continued learning. Virtual and on-farm sessions were led by Rod and Rick Sommerfield, AJ Granelli, Rodrigo Cala, Henry Nissley, Helen Forsythe, and Ashley and Terry Schultze throughout the 2025 season. Each shared perspectives and farm stories of learning and integrating PCRA standards. The gatherings were spaces for sharing knowledge and building relationships, folks left with new ideas, stronger connections, and a clearer sense of how to apply what they learned in their own work and farms.

FEATHERS AND CHICK CHAT

This event came from a need for increased farmer participation. This farmer-centered gathering provided an engaging, hands-on experience for those interested in adapting PCRA practices. Central to this gathering was the facilitation of conversations and knowledge-sharing between industry experts, seasoned PCRA farmers, and newly established farmers. Despite Northfield being under an extreme winter weather watch that day, we had a wonderful group show up ready to learn, bringing the experience and questions needed to grow this regenerative poultry work on Midwest farms.

Session Feedback: The on farm visit with 4Star vet necropsy session received the most positive feedback with participants noting the technicality and practicality of the session, along with the sponsors' involvement. Conversely, other feedback indicated a desire for more detailed information regarding paddock management technical assistance. The RAA highly regards farmer feedback in helping direct how programs and services are developed and provided.

FEATURED COMMUNICATIONS



THE JUNGLE DOC



Premiered at the 25th Annual Woodstock Film Festival, NYT food writer Mark Bittman's "THE JUNGLE" Documentary tells the story of North America's ecosystems and biodiversity, and how industrial production has affected our climate.

This Documentary Features Reginaldo Haslett Marroquin and the PCRA system as a possible solution to the industrialization and destruction of our food system.

TALES FROM A FARMER



An innovative art installation by The Maddest Cow (a community of artists, activists, farmers, and organizations) that debuted at Farm Aid 40 Tales From a Farmer uplifts farmer voices in a multimedia exhibit.

Reginaldo Haslett-Marroquin, founder of the Regenerative Agriculture Alliance and a leading voice behind the Poultry-Centered Regenerative Agroforestry (PCRA) system was featured as one of the farmers.

SOY MIGRANTE



Una historia sobre regeneración, raíces y una nueva manera de imaginar el futuro de nuestros alimentos. Este reportaje comparte el recorrido de Reginaldo Haslett-Marroquín, y la visión que guía su trabajo por un sistema alimentario justo y sostenible.

A story about regeneration, roots, and reimagining our food future. This feature follows the journey of Reginaldo Haslett-Marroquín and the vision that drives his lifelong work for a just and sustainable food system.

FARM AID 40

Farm Aid is an annual gathering committed to keeping family farmers on the land. Founded in 1985 Farm Aid was created in response to the growing loss of family farms, with the goal of raising awareness and direct support for farmers. Farm Aid has grown into a powerful national nonprofit that has raised more than \$85 million to support a strong, resilient, family farm-centered system of agriculture. In 2025, Farm Aid marked its 40th anniversary and this historic event came to Minnesota. For more about Farm Aid and its ongoing work, visit farmaid.org.

FARM DINNER

On September 18th RAA hosted a sold-out dinner at Salvatierra Farm, to kick off Farm Aid weekend! The evening featured a delicious Tree-Range® Chicken dinner catered by the Organic Compound, and speakers from the PCRA ecosystem:

Topic

The Role of Policy in Transforming our Food System

Speakers

Ashlen Busick (Socially Responsible Agriculture Project)

Dr. Carrie Jennings (Freshwater Society)

Building a Healthy, Humane Food System

Nancy Roulston (ASPCA)

Stephanie Coffman (PCRA Farmer)

Supporting Communities Through a Reimagined Food System

Kristin Urquiza (Marked By Covid)

Delicia Garcia Hernandez (RAA Stacyville Plant Manager) & Diane Christofore (RAA Director)

More than 25 influencers in the alternative media space with backgrounds in social issues, food, and nutrition joined to hear the story of the chickens and the trees, with a goal of broadening our audiences and telling the PCRA story.

HOMEGROWN VILLAGE

Our team spoke with festival goers and unveiled a new interactive art piece at Farm Aid's Homegrown Village—an experience that invited participants to weave a regenerative food system journey. Attendees wove food system “persona” journeys over a deconstructed PCRA Governance Symbol.

PCRA farmers engaged with music artists, appeared on local radio, were featured in other organizations' booths, and joined live interviews throughout the festival. They also participated in the Farm Aid's farmer forum the day before the music began, contributing to powerful conversations about the future of farming.

Farm Aid brought together farmers, friends, organizations, creators, musicians, policymakers, and the next generation of leaders to learn from one another, and stand in solidarity with family farmers.



THE WEB OF A REGENERATIVE FOOD SYSTEM



During our Homegrown Village interactive booth experience participants at the FarmAid tied yarn to a starting nail on the edge and wove their way toward the center, following the journey of a chosen persona, listed below. Attendees could see how their role interacts with others in the food system, sparking conversation about personal involvement in the food system, and by festival's end, the tapestry reflected the individual journeys of many woven into a collective story.

YOUR JOURNEY IS: THE FARMER

- You begin on one farm, raising chickens and trees on your land.
- You connect with other farmers in your region, sharing ideas and challenges at monthly meetings.
- Together, you choose a trusted farmer or support person to carry your group's voice forward.
- That voice joins the governing circle, where farmers' priorities—like processing access or silvopasture training—help shape decisions.

YOUR JOURNEY IS: THE SHOPPER

- You begin as one shopper, filling a basket at a co-op, farmers' market, or grocery store.
- You connect with other eaters through CSA groups, co-ops, or even community potlucks.
- A food advocate or co-op board member carries your group's food values forward.
- Your choices and priorities reach the governing circle, shaping what foods are available and how markets respond.

YOUR JOURNEY IS: THE PHILANTHROPIST

- You begin as one giver, deciding where to put your time, money, or energy.
- You connect with other funders through impact circles, community wealth groups, or local nonprofit gatherings.
- A trusted connector—someone who coordinates pooled giving or carries shared priorities—brings your group's vision forward.
- At the governing circle, those voices align with others, ensuring resources flow where the ecosystem needs them most.

YOUR JOURNEY IS: THE SUPPLY CHAIN WORKER

- You begin as one worker—processing, driving, farming, or selling.
- You connect with others in your role: processors with processors, drivers with drivers, farmworkers with farmers.
- A workplace point person or connector brings your group's needs into the conversation.
- At the governing circle, your voice helps guide fair wages, safe workplaces, and just contracts—because the food system depends on you.

FEATHERS AND CHICK CHAT

In 2025, the Regenerative Agriculture Alliance hosted “Feathers & Chick Chat” a gathering providing a hands-on, in-person experience for farmers actively practicing, or considering, Poultry-Centered Regenerative Agroforestry. This gathering was born directly from a need expressed by the PCRA farming community: a desire for regular, technical, farmer-centered spaces to learn, ask questions, and deepen skills.

The gathering centered conversations with industry experts, experienced PCRA farmers, and those beginning their journey. Feedback was overwhelmingly positive, with many participants describing the experience as practical, high-quality, and immediately useful.



Highlights included a visit to Salvatierra Farms and a series of technical sessions, particularly a 4Star Veterinary Services necropsy demonstration, which farmers noted as both technically informative and directly relevant to their day-to-day operations.

A financial planning session, featuring tools like QuickBooks and support from the Local Economic Development Center (LEDC), also drew strong attendance. Farmers valued the clarity, practicality, and direct connections to resources that support long-term farm viability.

Farmer feedback continues to guide RAA’s future programming. Participants offered thoughtful suggestions, including creating more dedicated time for peer networking, adjusting start times for accessibility, and expanding technical content on paddock management and biosecurity.

“As someone fortunate to travel the world talking to farmers and communities about what matters most, I hear much anxiety and skepticism about the future. With hope and courage in short supply, I often describe RAA’s indigenous business ecosystem as a vision that works for everyone and can be replicated by all. I call it interconnected Community Embedded Agriculture -- the perfect response to a world in which our free choice of thought and action seems ever more limited.”

-Alan Lewis, VP, Natural Grocers





LOOKING AHEAD

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Paul Mairret’s “Wreath of Remembering”

Green Ash remembers that Nine Hazels Farm was long ago and is again becoming a terrace forest. Red Osier Dogwood remembers our Dakota neighbors at Prairie Island Indian Community and their sharing of sacred plants and friendship. Curly Willow remembers Mary Erickson, who tended this plant and place before we took root here and who left this life around Midsummer this past year.

2026 PCRA GOALS

Ecosystem Integration

Foster strong alliances with Midwest organizational leaders to lay the groundwork for Theory of Change 2.0, while building regional infrastructure to expand PCRA practices across new areas.

Farmer Experience and Viability

RAA fosters active farmer affinity group meetings and encourages farmer-to-farmer resource sharing. We strengthen relationships with service providers to better meet the needs of PCRA farmers, including support for organic certification. By listening and responding to active farmers in the ecosystem, we prioritize consensus-building and farmer-led decision-making.

Brand Marketing and Communication

Leverage relationships and baseline customers from the past two years to identify ideal market segments for growth. Ensure all farms are Greener World Animal Welfare approved by 2026.

People Structure and Governance

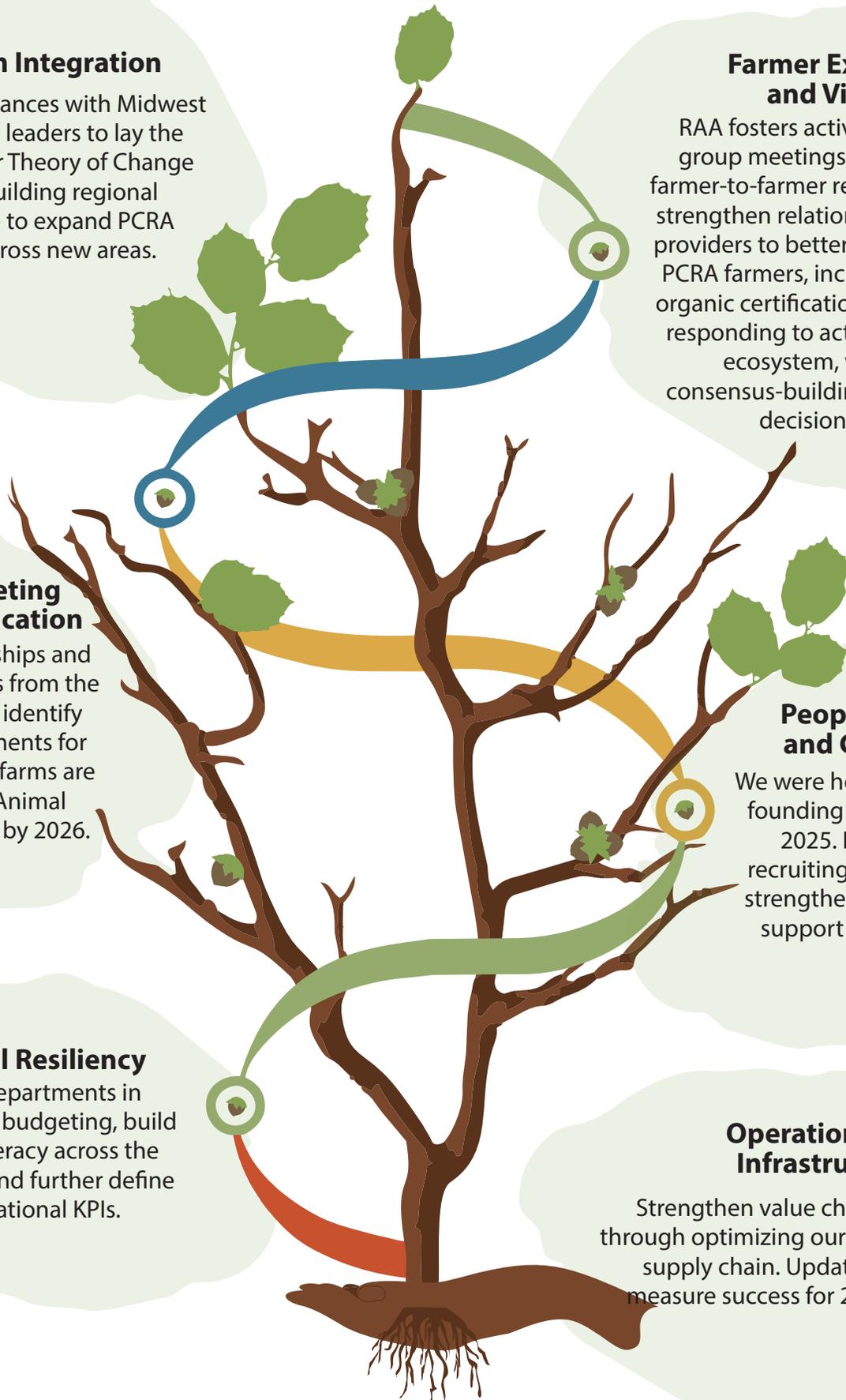
We were honored to have our founding board guide us in 2025. In 2026, we are recruiting new members to strengthen governance and support ecosystem-wide growth.

Financial Resiliency

Engage departments in participatory budgeting, build financial literacy across the ecosystem, and further define organizational KPIs.

Operations and Infrastructure

Strengthen value chain coordination through optimizing our virtually integrated supply chain. Update KPI's to better measure success for 2026 and beyond.



STAY CONNECTED!

In the face of political shifts and institutional roadblocks, we hold tightly to our values, practices, and people power. Resilience is rooted in community—and these are the moments when lasting change becomes not just possible, but necessary.

Support the farmers you want to see funded. Buy from producers organized for systemic change like Tree-Range® Farms. Choose businesses that prioritize fairness and ethics. Get to know your neighbors and invest in the nonprofits and products you believe in.

WHEN LARGER SYSTEMS FEEL OUT OF REACH, OUR EVERYDAY CHOICES STILL HOLD IMMENSE POWER.



EMAIL

INSTAGRAM

FACEBOOK



REGENERATION PROCLAMATION

DECOLONIZE YOUR MIND.

FARM

BUT BE A PRODUCER NO MORE. BE A STEWARD OF ENERGY TRANSFORMATION.

ENGAGE IN FINANCING

BUT BE AN EXTRACTOR NO MORE. BE A PARTNER IN BUILDING WEALTH.

WORK FOR JUSTICE AND EQUALITY

BUT BE A SAVIOR NO MORE. BE AN INSURGENT AND START BY DECOLONIZING YOUR OWN WORLD.

BUY FOOD

BUT BE A CONSUMER NO MORE. BE A STEWARD OF YOUR MIND, BODY, AND SPIRIT.

-REGINALDO HASLETT-MARROQUÍN, DIRECTOR OF STRATEGIC INNOVATION, RAA



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THANK YOU!
GRACIAS!**

