



Regenerative Agriculture Alliance
301 Division Street
Northfield MN 55057
(507) 664-1088

RAA Farm Enterprise and Engagement Director

This position will work with a diverse team of professionals from the Regenerative Agriculture Alliance's Ecosystem. Key roles include data collection, producer engagement, continuation in developing farm enterprise models for farmers within the tri-state region along the borders of MN, IA and WI. Central to this role is the promotion of the system, engagement of farmers in building capacity, understanding and deployment of agroforestry systems and regenerative poultry and grain systems.

Key activities include:

Farm Enterprise Development

- Continuation in development of the current ecosystem model and adherence to the Regenerative Poultry Production Standards
- Developing, piloting and scaling novel models for engaging emerging farmers with a focus on the purpose of scaling regenerative agricultural solutions and producers engaged in the ecosystem
- Oversee and grow the Regenerative Poultry Scholarship program with a primary focus on engaging emerging farmers in the Midwest region
- Serving as first point of contact and brokering partnerships of landowners and agroforestry enterprises with a focus on regenerative poultry

Farmer Engagement

- Build and maintain an in-depth portfolio of current farm and in-development farm operations engaged in the regenerative poultry system
- Provide support to farmers: as they consider certifications, apply for grant opportunities, facilitate and arrange trainings for capacity building, conduct community organizing efforts for farmer affinity groups both online and in person
- Attend local county meetings to meet and engage with farmers not already engaged in the ecosystem
- Support key operating partners looking to integrate and adopt the Regenerative Poultry Production model

Community Engagement and Grant-Writing

- Contribute to educational and organizational grant reports that compile developed farm models and strategies and support the institutional memory, programming and organizational learning and growth within the Midwest region



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- Seek out grant opportunities for use within our ecosystem for farmers and the RAA
- Lead regional workshops, public speaking engagements and testify on behalf of the Regenerative Agriculture Alliance ecosystem as related to farm-level engagement and ecosystem advancements (as requested)

Required Qualifications:

- Demonstrated experience working with emerging farmers
- Experience with business planning and farm management
- Experience with agroforestry, animal grazing, or other perennial agricultural practices and regenerative animal husbandry
- Commitment to participating in a collaborative environment
- Computer literacy to include excel and word documents
- Ability to communicate effectively- verbally and in writing to all audiences
- Self-management, organized, capacity to work and cooperate through virtual calendars and communications, group accountability, self-initiating and leadership regarding community mapping and engagement
- An overall positive attitude and positive outlook towards the ecosystem
- Valid Driver's License

Ideal candidates will have:

- Familiarity with hazelnut, chestnut, and/or elderberry value chains and agronomy
- Bachelor's degree or equivalent in a related field
- Multi-lingual

Job Description

Hours: Full-time

Location: Primarily remote with regular travel and team meetings in pre-agreed central locations

Start Date: June 1st, 2023 or as soon as possible

Salary: 65K-75K based on experience

Benefits: *(health insurance, laptop, mileage reimbursement)*

How to apply:

Please submit a current resume and provide a cover letter to info@regenagalliance.org or mail to 301 Division Street S. Northfield, MN 55057

Deadline to apply May 22nd 2023